



KELEBRITY . WORLD

KOREA KELEBRITY

— 2nd week of May 2023



About US —

KELEBRITY +

CONNECTS —

WORLDWIDE CLIENTS

WITH —

KOREAN-CELEBS

KELEBRITY . WORLD



About US

TELL US WHO IS THE ONE AND WE WILL CONNECT YOU

KELEBRITY . WORLD



About US

WORLDWIDE CLIENTS



ARTISTS

ACTORS

IDOLS

MODELS

CELEBRITIES

K-DRAMA

KELEBRITY . WORLD



About US

We provide our services for the categories below

TVC

Korean Celebs to be featured in Commercials.

PRINTS

Korean Celebs to be featured in Print Ads.

MUSIC

Copyright for Korean songs to be used in overseas contents.

PPL

Placing brands in Korean Dramas

CONCERTS

Providing Korean artists in overseas concerts and events



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KOREA KELEBRITY —
THE KOREA BULLETIN
2305W2-08



HOT ISSUE

SEVENTEEN continues winning streak with new song 'Super'



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K-pop boy group SEVENTEEN is extending its winning streak on music shows with "Super," one of the two lead singles off its 10th mini-album "FML" that dropped on April 24.

"Super" ranked first on SBS's music show, "Inkigayo" on Sunday after edging out "FLOWER" by BLACKPINK's Jisoo and "I AM" by girl group IVE. As of Sunday, SEVENTEEN has bagged five trophies with "Super," which also reigned atop the charts on four music shows: "Show Champion," "M COUNTDOWN," "Music Bank" and "Show! Music Core."

"Thank you for giving us so much love and we will become a group that our fans can be proud of," SEVENTEEN said on "Inkigayo."

"Super" is an alternative Jersey club track peppered with kick rhythms, which likens SEVENTEEN to the Monkey King or Sun Wukong. The Monkey King is one of the main characters in the 16th-century Chinese novel, "Journey to the West," who achieves growth after overcoming hardships.

SEVENTEEN has hit an apex in its career with "FML." It became the first artist in the world to sell more than 3 million copies of its album on the first day of its release. It also wrote new history in the K-pop scene, selling over 4.5 million copies of "FML" during the first week of its release. This is the highest-ever figure for any K-pop album.



Fifty Fifty lands No. 9 on Official UK Top 40 with 'Cupid'

Fifty Fifty's megahit dance track "Cupid" landed at No. 9 on the British Official Charts' Official Singles Chart Top 100 list, becoming the first K-pop girl group to land a song in the top 10.

"Cupid" climbed 9 spots higher up on the chart, rising from the No. 18 position it sat on the week earlier.

"Cupid" was released on Feb. 24 and this is the sixth week in a row for the song to sit on the Official Singles Chart Top 100.

"The ATTRAKT-formed band comprising Saena, Aran, Keena and Sio boast something yet to be achieved by such K-pop girl groups as BLACKPINK, NewJeans and Twice as viral hit Cupid breaks the Top 10 to claim a new Number 9 peak today," the Official Charts said in an article on Friday, naming the band's agency Attrakt.





'Dream' is first Korean film to top box office in 50 days

“Dream,” starring actors IU and Park Seo-joon, is the first Korean film in 50 days to land atop the box office, its distributor Plus M announced Thursday.

The film topped the box office on Wednesday, the first day of its release, with 93,400 audience members, beating “The Super Mario Bros. Movie,” also released on the same day, which totaled 89,600 audiences.

Helmed by director Lee Byeong-heon, known for his 2019 film “Extreme Job,” which garnered 16 million ticket sales, “Dream” is a comedy film based on the real story of an amateur football team consisting of homeless people entering the Homeless World Cup, a football championship joined by other homeless football teams around the world.

“Dream” revolves around star football player Yoon Hong-dae, played by Park, who involuntarily starts coaching a football team with homeless players before meeting Lee So-min, played by IU, an unenthusiastic producer shooting a documentary about the team. The film also features actors Ko Chang-seok, Jung Seung-kil, Lee Hyun-woo and Yang Hyun-min as homeless football players, each with their own unique stories.





COMING UP FAN MEETINGS



01

김남길 KIM NAM-GIL

06/10 SEOUL

TBD

TOKYO, OSAKA, BANGKOK, HONG KONG, TAIPEI, SINGAPORE



02

BTS V

06/11 SEOUL

**Local promotion of the investment platform 'SimInvest' by Indonesian financial group Sinarmas Sekuritas.



03

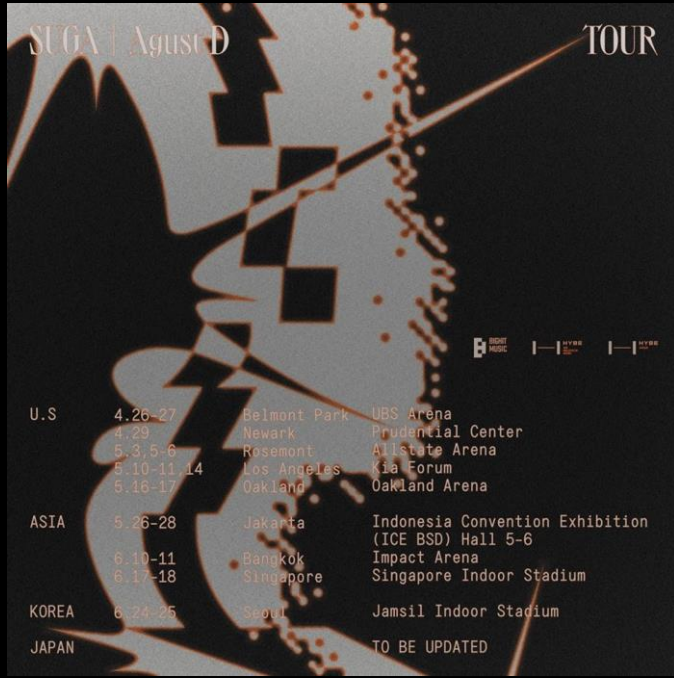
허영지 YOUNGJI

06/03 JAPAN (TOKYO)



COMING UP CONCERTS

KELEBRITY . WORLD



01

BTS 슈가 SUGA

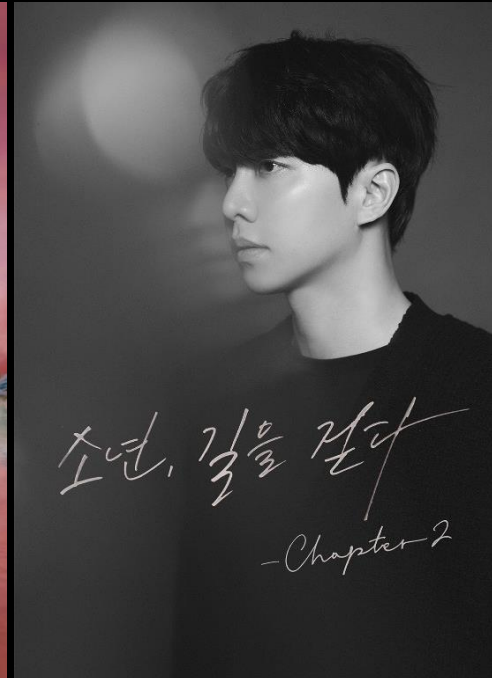
U.S	ASIA
05/10-11, 14 Los Angeles	05/26-28 Jakarta
05/16-17 Oakland	06/10-11 Bangkok
	06/17-18 Singapore
	06/24-25 Seoul



02

TXT

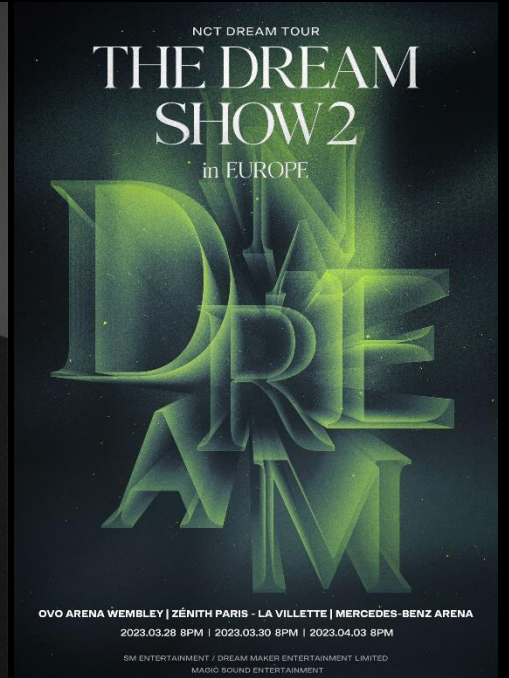
05/06-27 US



03

이승기 Lee Seung-gi

05/12 TOKYO
05/14 OSAKA
05/21 TAIPEI
05/27 MANILA



04

NCT DREAM

05/13 MACAU
05/20 KUALA LUMPUR



COMING UP CONCERTS

2023 TREASURE TOUR HELLO

TAIPEI NTSU ARENA (LINKOU ARENA)	2023.03.04
KUALA LUMPUR MALAWATI INDOOR STADIUM, SHAH ALAM	2023.03.11
JAKARTA ICE BSD CITY (KAB TANGERANG) HALL 5-6	2023.03.18-03.19
BANGKOK IMPACT ARENA, HUANG THONG THANI	2023.04.01
SINGAPORE SINGAPORE INDOOR STADIUM	2023.04.08
MANILA SM MALL OF ASIA ARENA	2023.04.16
MACAU GALAXY ARENA AT GALAXY MACAU™	2023.04.22
HONG KONG ASIA WORLD - ARENA	2023.05.20

PRESENTED BY PROMOTED BY

BLACKPINK BORN PINK WORLD TOUR ASIA

BANGKOK 2023.01.07+08 NATIONAL STADIUM	HONG KONG 2023.01.13+14+15 ASIAWORLD ARENA
RIYADH 2023.01.20 MADINET NASR	ABU DHABI 2023.01.28 ETIHAD STADIUM
KUALA LUMPUR 2023.03.04 MELAYU STADIUM	JAKARTA 2023.03.11+12 GELDARA BUNG KARNO MANS STADIUM
KAOSHIUNG 2023.03.18+19 KAOSHIUNG NATIONAL STADIUM	MANILA (BULACAN) 2023.03.25+26 POLYDOME ARENA
SINGAPORE 2023.05.13+14 NATIONAL STADIUM	MACAU 2023.05.20+21 GALAXY ARENA @ GALAXY MACAU™

PRESENTED BY PROMOTED BY

Red Velvet 4th Concert

REB VELVET

EXO SC

BACK TO BACK FANCON TOUR IN MANILA

MAY 20, 2023 (SATURDAY) 6PM
ARANETA COLISEUM

YERIN BAEK ASIA-PACIFIC TOUR

MAY 19-20-21 MAY 31 JUNE 2 JUNE 5 JUNE 7	SEOUL / SK OLYMPIC HANDBALL GYMNASIUM JAKARTA / TO BE ANNOUNCED TAIPEI / LEGACY TAIPEI TOKYO / YEBISU GARDEN HALL OSAKA / OSAKA UMEDA QUATTRO
JUNE 9 JUNE 11 JUNE 13 JUNE 15 JUNE 17	AUCKLAND / THE TUNING FORK BRISBANE / THE TRIFID MELBOURNE / 170 RUSSELL SYDNEY / METRO THEATRE BANGKOK / ROYAL PARAGON HALL

Yerin Baek **BLUEVINYL** **LIVE NATION**

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05

트레저 TREASURE
05/20 HONG KONG

06

블랙핑크 BLACK PINK
05/14 SINGAPORE
05/20-21 MACAU

07

레드벨벳 REB VELVET
05/13-14 BANGKOK
05/20 JAKARTA

08

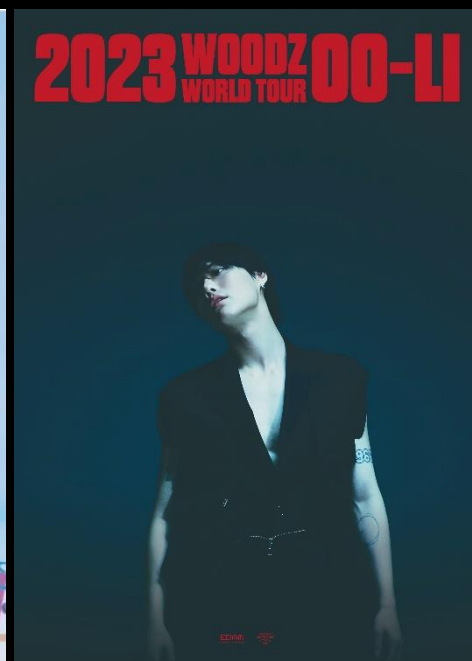
엑소-SC EXO-SC
05/14 KUALA LUMPUR
05/17 SINGAPORE
05/20 MANILA

09

백예린 Yerin Baek
05/19-21 SEOUL
05/31 JAKARTA
06/02 TAIPEI
06/05 TOKYO
06/07 OSAKA
06/17 BANGKOK



COMING UP CONCERTS



10

트라이비 Tri.be

06/06-07/03
USA TOUR

11

아이브 IVE

06/17 MANILA
06/24 TAIPEI
06/30 SINGAPORE
07/08 BANGKOK

12

케플러 Kep1er

JAPAN CONCERT TOUR
05/20-21 TOKYO
06/02-03 AICHI
06/10-11 KOBE

13

우즈 WOODZ

05/20-21 SEOUL
05/28 MACAU
06/03 JAKARTA
06/11 KUALA LUMPUR
06/17 MANILA
06/27 OSAKA
06/28 TOKYO
07/01-02 BANGKOK

14

엔믹스 NMIXX

06/04 BANGKOK
06/09 JAKARTA
06/18 TAIPEI
06/23 SINGAPORE
06/30 MANILA



ACTORS OF THE MONTH.



박세완
Park Sewan

Born	September 24, 1994 (age 28)
Years active	2016
Agent	AIMC
2021	Series So Not Worth It
2022	Film 6/45
	Film Life Is Beautiful
2023	Series Doona!



이현우
Lee Hyunwoo

Born	March 23, 1993 (age 30)
Years active	2005
Agent	Awesome Ent.
2022	Series Money Heist: Korea Flim Hero
2023	Series A Good Day to be a Dog Flim Dream



K-POP ARTISTS OF THE MONTH.



머스트비 MustB

Years active 2019
 Labels mustm Ent.
 Members Wooyeon, Taegeon, Doha
 Soohyeon, Sihoo



트라이비 TRI.BE

Years active 2021
 Labels TR Ent.
 Members Jia, Song Sun, Kelly, Jinha, Hyun Bin
 Soeun, Mire



K-POP WEEKLY CHART (TOP 10)

**2nd week of May 2023

Melón

1	—		I AM IVE (아이브)
2	—		UNFORGIVEN (feat. Nile Rod... LE SSERAFIM (르세라핌)
3	—		Kitsch IVE (아이브)
4	—		손오공 세븐틴 (SEVENTEEN)
5	—		꽃 지수 (JISOO)
6	—		Spicy aespa
7	—		파이팅 해야지 (Feat. 이영지) 부석순 (SEVENTEEN)
8	—		Ditto NewJeans
9	—		Hype boy NewJeans
10	—		물론 러각

iTunes Korea chart

Song	Artist
1 UNFORGIVEN	LE SSERAFIM, Nile Rodgers
2 I AM	IVE
3 Kitsch	IVE
4 Super	SEVENTEEN
5 Cupid	FIFTY FIFTY
6 OMG	NewJeans
7 FLOWER	JISOO
8 Ditto	NewJeans
9 Hype Boy	NewJeans
10 ANTIFRAGILE	LE SSERAFIM

HANTEO chart Beta

1 I AM	IVE
2 UNFORGIVEN (feat. Nile Rodgers)	LE SSERAFIM
3 Kitsch	IVE
4 꽃(FLOWER)	JISOO
5 손오공	SEVENTEEN
6 Spicy	aespa
7 Ditto	NEWJEANS
8 HYPE BOY	NEWJEANS
9 Teddy Bear	STAYC
10 파이팅 해야지 (Feat. 이영지)	BSS

billboard HOT 200 global chart

1		Un x100to Grupo Frontera X Bad Bunny
8		Cupid Fifty Fifty
15		Haegeum Agust D
26		Liko Crazy Jin
27		I Am IVE
30		Flower Jisoo
53		OMG NewJeans
63		Super SEVENTEEN
99		Kitsch IVE
103		Ditto NewJeans
105		People Pt.2 Agust D & IU
161		Amygdala Agust D



NETFLIX TOP 10 INDONESIA

**2nd week of May 2023



01

Doctor Cha

Uhm Jung-hwa, Kim Byung-chul

1. Doctor Cha
2. Queen Charlotte: A Bridgerton Story
3. The Good Bad Mother
4. Queenmaker
5. Dr. Romantic
6. Sanctuary
7. The Glory
8. Taxi Driver
9. Sweet Tooth
10. True Beauty



03

The Good Bad Mother

Ra Mi-ran, Lee Do-hyun



04

Queenmaker

Kim Hee-ae, Moon So-ri



05

Dr. Romantic

Han Suk-kyu, Lee Sung-kyoung
Ahn Hyo-Seop



07

The Glory

Song Hye-kyo, Lee Do-hyun



08

Taxi Driver

Lee Je-hoon, Esom, Pyo Ye-Jin



10

True Beauty

Moon Ga-young, Cha Eun-woo
Hwang In-yeop



NETFLIX TOP 10 MALAYSIA

**2nd week of May 2023



01

Doctor Cha

Uhm Jung-hwa, Kim Byung-chul



02

The Good Bad Mother

Ra Mi-ran, Lee Do-hyun



05

Dr. Romantic

Han Suk-kyu, Lee Sung-kyoung
Ahn Hyo-Seop



05

Queenmaker

Kim Hee-ae, Moon So-ri



10

True Beauty

Moon Ga-young, Cha Eun-woo
Hwang In-yeop

- 1. Doctor Cha
- 2. Queen Charlotte: A Bridgerton Story N
- 3. The Good Bad Mother N
- 4. Queenmaker N
- 5. Till The End of The Moon
- 6. Sweet Tooth N
- 7. Sanctuary N
- 8. Dr. Romantic
- 9. One Piece
- 10. True Beauty

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NETFLIX TOP 10 SINGAPORE

**2nd week of May 2023



01

Doctor Cha

Uhm Jung-hwa, Kim Byung-chul



04

Queenmaker

Kim Hee-ae, Moon So-ri



06

The Good Bad Mother

Ra Mi-ran, Lee Do-hyun



09

The Glory

Song Hye-kyo, Lee Do-hyun

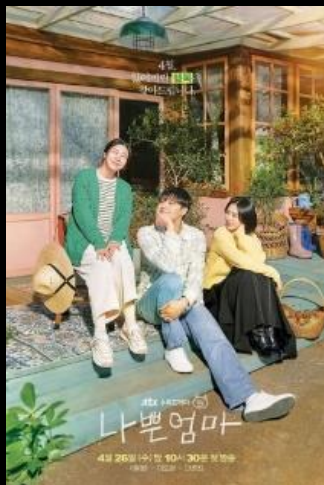
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1.	+2	Doctor Cha
2.	-1	Queen Charlotte: A Bridgerton Story N
3.	-1	Till The End of The Moon
4.	-	Queenmaker N
5.	+1	Meet Yourself
6.	-1	The Good Bad Mother N
7.	-	Sanctuary N
8.	-	Sweet Tooth N
9.	-	The Glory N
10.	-	The Diplomat N



NETFLIX TOP 10 THAILAND

**2nd week of May 2023



03

The Good Bad Mother

Ra Mi-ran, Lee Do-hyun



04

Queenmaker

Kim Hee-ae, Moon So-ri



06

Dr. Romantic

Han Suk-kyu, Lee Sung-kyoung
Ahn Hyo-Seop



09

Doctor Cha

Uhm Jung-hwa, Kim Byung-chul



10

Extraordinary Attorney Woo

Park Eun-bin, Kang Tae-oh

1. Royal Doctor
2. Queen Charlotte: A Bridgerton Story **N**
3. **The Good Bad Mother **N****
4. Queenmaker **N**
5. Doctor Cha
6. Sweet Tooth **N**
7. Sanctuary **N**
8. **Dr. Romantic**
9. **Extraordinary Attorney Woo **N****
10. One Year

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NETFLIX TOP 10 OTHER COUNTRIES

**2nd week of May 2023

VIETNAM

1.	+2	Doctor Cha
2.	-1	The Good Bad Mother ↘
3.	-1	Queen Charlotte: A Bridgerton Story ↘
4.	-	Queenmaker ↘
5.	-	Taxi Driver
6.	-	The Glory ↘
7.	+1	Dr. Romantic
8.	-1	Sanctuary ↘
9.	-	Story of Yanxi Palace
10.	-	Mr. Queen

PHILIPPINES

1.	-	Queen Charlotte: A Bridgerton Story ↘
2.	-	Maria Clara and Ibarra
3.	-	Doctor Cha
4.	-	The Good Bad Mother ↘
5.	-	Dr. Romantic
6.	-	Sweet Tooth ↘
7.	-	Queenmaker ↘
8.	-	One Piece
9.	+1	Till The End of The Moon
10.	-1	Sanctuary ↘

JAPAN

1.	-	Sanctuary ↘
2.	-	Young Lady and Gentleman
3.	-	Graceful Family
4.	-	Oshi no Ko
5.	-	Queenmaker ↘
6.	-	The Glory ↘
7.	-	Pending Train
8.	-	Queen Charlotte: A Bridgerton Story ↘
9.	-	The Good Bad Mother ↘
10.	-	Demon Slayer: Kimetsu no Yaiba

TAIWAN

1.	-	Wave Makers ↘
2.	-	New Life Begins
3.	-	She and Her Perfect Husband
4.	-	Queenmaker ↘
5.	-	Till The End of The Moon
6.	-	Meet Yourself
7.	-	Doctor Cha
8.	-	The Good Bad Mother ↘
9.	-	Best Interest
10.	-	Nothing But You

HONG-KONG

1.	-	Jirisan
2.	+4	Doctor Cha
3.	-1	Queen Charlotte: A Bridgerton Story ↘
4.	-1	Queenmaker ↘
5.	+3	Sanctuary ↘
6.	-1	The Glory ↘
7.	-	Stove League
8.	+1	Wave Makers ↘
9.	-5	The Good Bad Mother ↘
10.	n/a	Dr. Romantic



Thank You

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