



KOREA KELEBRITY

— 2nd week of Apr. 2023

KELEBRITY. WORLD



About US —

KELEBRITY +

CONNECTS —

WORLDWIDE CLIENTS

WITH —

KOREAN-CELEBS

KELEBRITY . WORLD



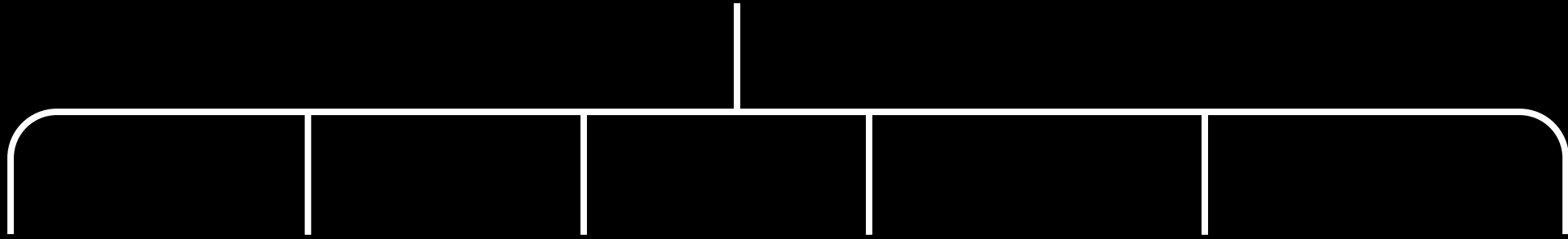
About US

TELL US WHO IS THE ONE AND WE WILL CONNECT YOU

KELEBRITY . WORLD



WORLDWIDE CLIENTS



ARTISTS

ACTORS

IDOLS

MODELS

CELEBRITIES

K-DRAMA

KELEBRITY . WORLD



About US

We provide our services for the categories below

TVC

Korean Celebs to be featured in Commercials.

PRINTS

Korean Celebs to be featured in Print Ads.

MUSIC

Copyright for Korean songs to be used in overseas contents.

PPL

Placing brands in Korean Dramas

CONCERTS

Providing Korean artists in overseas concerts and events



K E L E B R I T Y . W O R L D

KOREA KELEBRITY —
THE KOREA BULLETIN
2304W2-06



HOT ISSUE

BTS Jimin becomes first K-pop soloist to top Billboard Hot 100



Jimin, a member of the K-pop superstar BTS, has made history with his single "Like Crazy" reaching the summit of the Billboard Hot 100 songs chart, becoming the first South Korean solo artist to top the list.

"Jimin's "Like Crazy" blasts in at No. 1 on the Billboard Hot 100 songs chart, marking his first leader — and the first for a member of superstar South Korean pop group BTS. He is also the first South Korean solo artist to lead the list, " Billboard said Monday (U.S. local time) on social media.

Previously, BTS was the only K-pop act to top the chart.

The group has six top-charting songs, from "Dynamite" (2020) to "My Universe" (2021), a collaboration single with British rock band Coldplay.

He also became the first K-pop artist to have sat atop the chart both as a soloist and with a group.



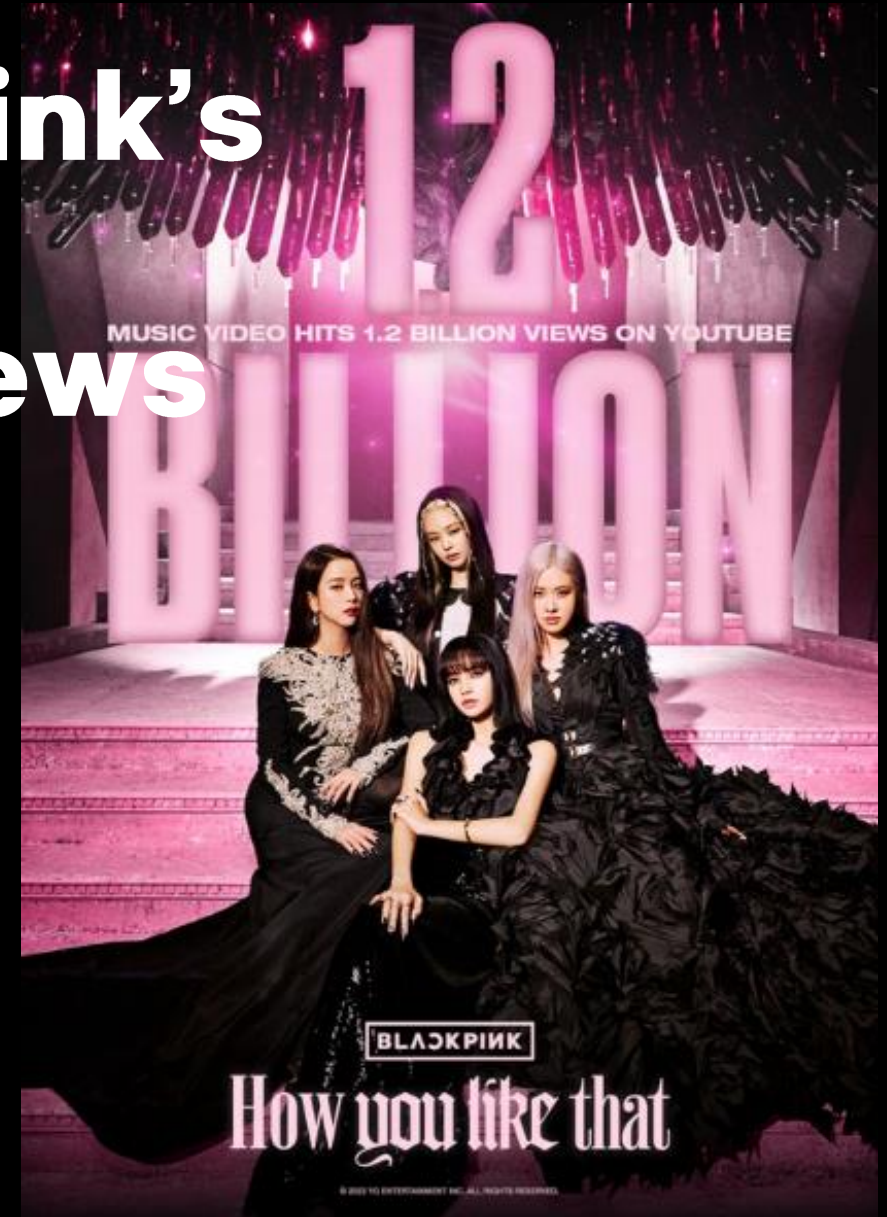
Music video for Blackpink's 'How You Like That' surpasses 1.2 billion views

The music video for Blackpink's "How You Like That" surpassed 1.2 billion views on YouTube, making it the sixth music video by the girl group to have reached the milestone.

"How You Like That," Blackpink's first track pre-released for its first full-length album "The Album" (2020), garnered 1.2 billion views as of Tuesday, two years and nine months after the release of the music video on June 26, 2022.

"How You Like That" received the Song of the Summer award at the MTV Video Music Awards 2020 and was named YouTube's Global Top Summer Song in the same year.

Out of the 41 Blackpink videos on YouTube that garnered over 100 million views, six of them reached 1.2 billion views: "Ddu-Du Ddu-Du" (2018) garnered 2 billion views; "Kill This Love" (2019) at 1.7 billion views; "Boombayah" (2017) at 1.5 billion views; "As If It's Your Last" (2017) at 1.2 billion views; and the "How You Like That" performance video which surpassed 1.2 billion views prior to the music video.





HOT ISSUE

BTS' Suga, IU set to release collaboration single 'People Pt.2'

BTS' Suga, IU set to release collaboration single 'People Pt.2'

Suga of K-pop supergroup BTS and diva IU are set to drop their collaboration single, titled "People Pt.2," on Friday, BTS' agency BigHit Music said.

"People Pt.2" is a prerelease track from Suga's debut solo album "D-Day," which is due on April 21.

It is their first collaboration since IU's hit song "Eight" was released in May 2020.

Suga will be the fifth member of the septet to debut as a soloist when he drops the upcoming album under the stage name Agust D, which he has used for his previous individual songs.

It will mark the final installment of the "Agust D" trilogy, which began with his mixtapes "Agust D" (2016) and "D-2" (2020).

K E L E B R I T Y . W O R L D





COMING UP FAN MEETINGS



01

김남길 KIM NAM-GIL

06/10 SEOUL

TBD

TOKYO, OSAKA, BANGKOK, HONG KONG, TAIPEI, SINGAPORE



01

BTS V

06/11 SEOUL

**Local promotion of the investment platform 'SimInvest' by Indonesian financial group Sinarmas Sekuritas.



COMING UP CONCERTS

PHANTOM WayV



WayV FANMEETING TOUR

Kyung Hee University Peace Hall
2023.02.11 (SAT) 14:00 / 20:00



01

웨이선브이 WayV

04/29 JAKARTA

2023 TREASURE TOUR HELLO

TAIPEI
NTSU ARENA (LINKOU ARENA) 2023.03.04

KUALA LUMPUR
MALAWATI INDOOR STADIUM, SHAH ALAM 2023.03.11

JAKARTA
ICE BSD CITY (KAS TANGERANG) HALL 5-6 2023.03.18-03.19

BANGKOK
IMPACT ARENA, MUANG THONG THANI 2023.04.01

SINGAPORE
SINGAPORE INDOOR STADIUM 2023.04.08

MANILA
SM MALL OF ASIA ARENA 2023.04.15

MACAU
GALAXY ARENA AT GALAXY MACAU™ 2023.04.22

HONG KONG
ASIA WORLD - ARENA 2023.05.20

PRESENTED BY PROMOTED BY

02

트레저 TREASURE

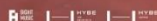
04/15 MANILA
04/22 MACAU
05/20 HONG KONG

+++ TOMORROW X TOGETHER WORLD TOUR ACT: SWEET MIRAGE



KOREA	3.25-26	SEOUL	U.S.	5.06	CHARLOTTE
				5.09-10	BELMONT PARK
ASIA	4.01	SINGAPORE		5.16	WASHINGTON, D.C.
	4.05	TAIPEI		5.19-20	DULUTH
JAPAN	4.14-15	OSAKA		5.23-24	SAN ANTONIO
	4.18-19	SAITAMA		5.27	LOS ANGELES
	4.25-26	KANAGAWA			
	4.29-30	AICHI			

MORE TO COME

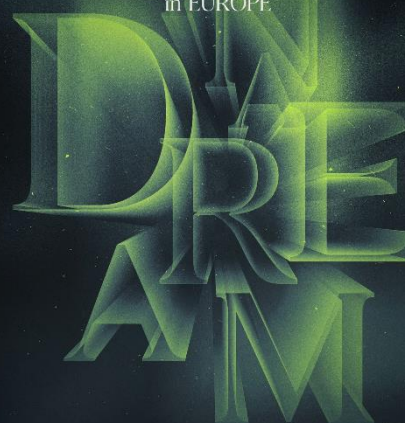


03

TXT

04/14-30 JAPAN
05/06-27 US

NCT DREAM TOUR THE DREAM SHOW 2 in EUROPE



OVO ARENA WEMBLEY | ZÉNITH PARIS - LA VILLETTE | MERCEDES-BENZ ARENA

2023.03.28 8PM | 2023.03.30 8PM | 2023.04.03 8PM

SM ENTERTAINMENT / DREAM MAKER ENTERTAINMENT LIMITED
MADDO SOUND ENTERTAINMENT

04

NCT DREAM

04/12 HOUSTON
04/14 DALLAS
04/18 LA
04/21 SEATTLE
04/29-30 MANILA
05/01 SINGAPORE
05/13 MACAU
05/20 KUALA LUMPUR

WEI 2ND WORLD TOUR PASSION

IN JAPAN

TOKYO

2023.04.21 FRI
TOKYO DOME CITY HALL
15:00 / 19:00

OSAKA

2023.04.23 SUN
OSAKA HANKAI HAMIKIRI HALL
14:00 / 18:00



have fun together.

05

위아이 WEI

04/21 TOKYO
04/23 OSAKA



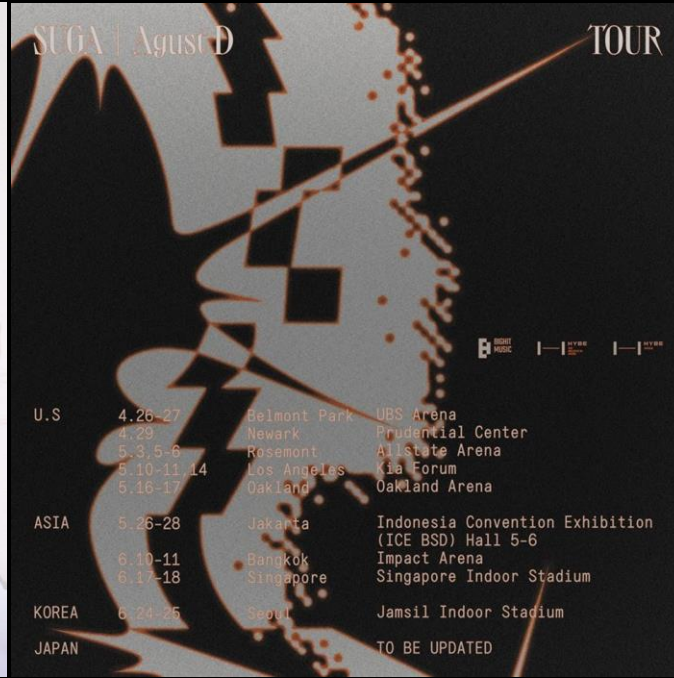
COMING UP CONCERTS



06

온리원오브 Only One Of

03/31-04/16 US



07

BTS 슈가 SUGA

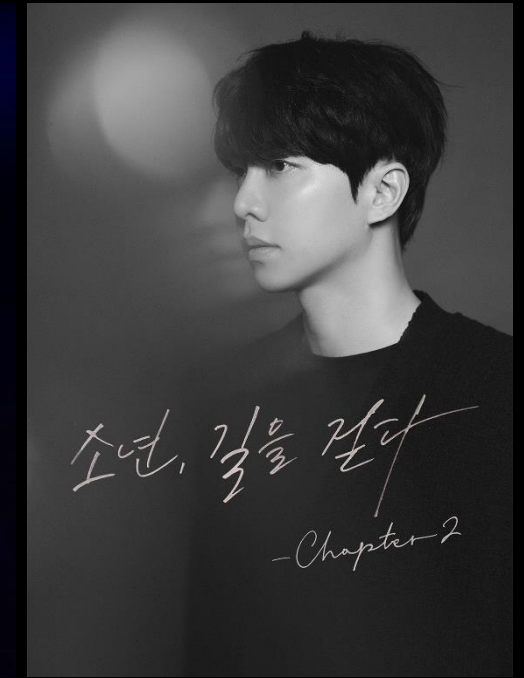
U.S	4.26-27 Belmont Park 4.29 Newark	4.26-27 Belmont Park 4.29 Newark
ASIA	5.10-11, 14 Los Angeles 5.16-17 Oakland	05/26-28 Jakarta 06/10-11 Bangkok 06/17-18 Singapore 06/24-25 Seoul



08

블랙핑크 BLACK PINK

05/14 SINGAPORE
05/20-21 MACAU



09

이승기 Lee Seung-gi

05/04 SEOUL
05/12 TOKYO
05/14 OSAKA
05/21 TAIPEI
05/27 MANILA



COMING UP CONCERTS



12

아이브 IVE

06/17 MANILA
06/24 TAIPEI
06/30 SINGAPORE
07/08 BANGKOK



13

케플러 Kep1er

JAPAN CONCERT TOUR
05/20-21 TOKYO
06/02-03 AICHI
06/10-11 KOBE



ACTORS OF THE MONTH.



전소니
Jeon Sonee

Born March 20, 1991 (age 32)
Years active 2014
Agent Management SOOP

2020 Series | When My Love Blooms
2021 Series | Writing Your Destiny
2023 Movie | Soulmate
Series | Our Blooming Youth



강훈
Kang Hoon

Born May 23, 1991 (age 31)
Years active 2009
Agent Npio Ent.

2019 Series | Rookie Historian Goo Hae-ryung
2021 Series | The Red Sleeve
2022 Series | Twenty-Five Twenty-One
Series | Little Women
2023 Series | The Secret Romantic Guesthouse



K-POP ARTISTS OF THE MONTH.



온리원오브 OnlyOneOf

Years active 2019
Labels SD Ent.
Members Yoojung, KB, RIE, Junji, Mill, Nine



드림노트 DREAMNOTE

Years active 2018
Labels Ime Ent.
Members Boni, Youi, Lara, Miso, Sumin, Eunjo



K-POP WEEKLY CHART (TOP 10)

**4th week of Apr. 2023

Melón

1	—		Kitsch IVE (아이브)
2	—		I AM IVE (아이브)
3	—		꽃 지수 (JISOO)
4	—		Ditto NewJeans
5	—		Hype boy NewJeans
6	—		OMG NewJeans
7	—		Like Crazy 지민
8	—		Teddy Bear STAYC(스테이씨)
9	▲1		사람 Pt.2 (feat. 아이유) Agust D
10	▼1		사랑은 늘 도망가 임영웅

iTunes Korea chart

	1	Kitsch	IVE
	2	FLOWER	JISOO
	3	OMG	NewJeans
	4	Ditto	NewJeans
	5	Hype Boy	NewJeans
	6	Teddy Bear	STAYC
	7	Love Me Like This	NMIXX
	8	Zero	NewJeans
	9	Attention	NewJeans
	10	NIGHT DANCER	imase

HANTEO chart Beta

	1	I AM	IVE
	1	Kitsch	IVE
	3	꽃(FLOWER)	JISOO
	4	Ditto	NEWJEANS
	5	HYPE BOY	NEWJEANS
	6	Teddy Bear	STAYC
	7	OMG	NEWJEANS
	8	사건의 지평선	YOUNHA
	9	I DON'T THINK THAT I LIKE HER	CHARLIE PUTH
	10	CHRISTIAN	ZIOR PARK

billboard HOT 200 global chart

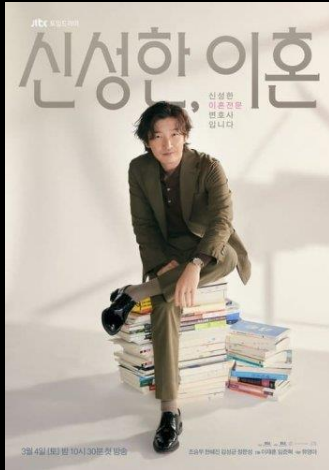
1		→ Flowers Miley Cyrus
2		NEW Like Crazy Jimin
3		→ Die For You The Weeknd & Ariana Grande
4		↓ TQG Karol G x Shakira
5		↓ Kill Bill SZA
26		↓ Save Your Tears The Weeknd & Ariana Grande
27		↓ Set Me Free, Pt. 2 Jimin
28		↓ OMG NewJeans



NETFLIX TOP 10 INDONESIA

**4th week of Apr. 2023

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02

Divorce Attorney Shin

Cho Seung-woo, Han Hye-jin



03

The Glory

Song Hye-kyo, Lee Do-hyun, Lim Ji-yeon



04

Taxi Driver

Lee Je-hoon, Esom, Pyo Ye-Jin



07

Mr. Queen

Shin Hye-sun, Kim Jung-hyun



09

True Beauty

Moon Ga-young, Cha Eun-woo
Hwang In-yeop

1. +4 Divorce Attorney Shin
2. -1 The Night Agent ↘
3. -1 The Glory ↘
4. -1 Taxi Driver
5. +1 Beef ↘
6. -2 Saiyo Sakato
7. - Mr. Queen
8. +1 Lighter and Princess
9. +1 True Beauty
10. -2 Copycat Killer ↘



NETFLIX TOP 10 MALAYSIA

**4th week of Apr. 2023



02

Divorce Attorney Shin

Cho Seung-woo, Han Hye-jin



03

The Glory

Shin Hye-sun, Kim Jung-hyun



06

Mr. Queen

Song Hye-kyo, Lee Do-hyun, Lim Ji-yeon



07

True Beauty

Moon Ga-young, Cha Eun-woo
Hwang In-yeop



08

Taxi Driver

Lee Je-hoon, Esom, Pyo Ye-Jin



09

Unlock My Boss

Chae Jong-hyeop, Park Sung-woong
Seo Eun-Soo



10

A Korean Odyssey

Lee Seung-gi, Cha Seung-won, Oh Yeon-Seo

1. - The Night Agent N
2. +5 Divorce Attorney Shin
3. -1 The Glory N
4. - Beef N
5. -2 Copycat Killer N
6. -1 Mr. Queen
7. -1 True Beauty
8. +1 Taxi Driver
9. -1 Unlock My Boss
10. - A Korean Odyssey N



NETFLIX TOP 10 SINGAPORE

**4th week of Apr. 2023



02

Divorce Attorney Shin

Cho Seung-woo, Han Hye-jin



04

The Glory

Song Hye-kyo, Lee Do-hyun, Lim Ji-yeon



07

Mr. Queen

Shin Hye-sun, Kim Jung-hyun



09

Crash Course In Romance

Jeon Do-yeon, Jung Kyung-ho



07

Unlock My Boss

Chae Jong-hyeop, Park Sung-woong, Seo Eun-Soo

1. - Copycat Killer N
2. +3 Divorce Attorney Shin
3. +1 Beef N
4. -2 The Night Agent N
5. -2 The Glory N
6. +1 Lighter and Princess
7. +1 Mr. Queen
8. -2 Love Is Blind N
9. +1 Crash Course In Romance N
10. -1 Unlock My Boss



NETFLIX TOP 10 THAILAND

**4th week of Apr. 2023



03

The Glory

Song Hye-kyo, Lee Do-hyun, Lim Ji-yeon



05

Divorce Attorney Shin

Cho Seung-woo, Han Hye-jin



06

True Beauty

Moon Ga-young, Cha Eun-woo, Hwang In-yeop



08

Alchemy of Souls

Lee Jae-wook, Jung So-min



08

Crash Landing on You

Son Ye-jin, Hyun Bin

1. 0 Royal Doctor
2. +2 Beef N
3. 0 The Glory N
4. -2 Copycat Killer N
5. n/a Divorce Attorney Shin
6. 0 True Beauty
7. -2 The Night Agent N
8. +1 Alchemy of Souls N
9. -1 Crash Landing on You N
10. -3 18 Again

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NETFLIX TOP 10 VIETNAM

**4th week of Apr. 2023



01

Taxi Driver

Lee Je-hoon, Esom, Pyo Ye-Jin



02

The Glory

Song Hye-kyo, Lee Do-hyun, Lim Ji-yeon



09

Once Again

Lee Min-jung, Lee Sang-yeob



05

Divorce Attorney Shin

Cho Seung-woo, Han Hye-jin



07

True Beauty

Moon Ga-young, Cha Eun-woo
Hwang In-yeop



08

Mr. Queen

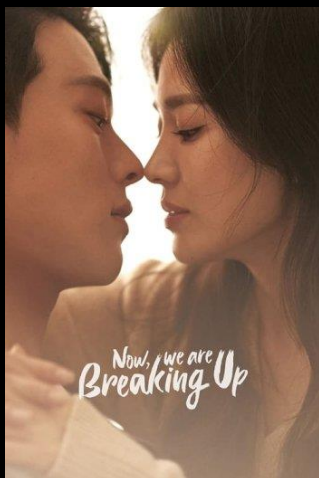
Shin Hye-sun, Kim Jung-hyun

1. - Taxi Driver
2. - The Glory ↘
3. - Copycat Killer ↘
4. - The Night Agent ↘
5. +3 Divorce Attorney Shin
6. -1 Lighter and Princess
7. -1 Beef ↘
8. -1 Mr. Queen
9. - Once Again
10. n/a Story of Yanxi Palace



NETFLIX TOP 10 JAPAN

**4th week of Apr. 2023



02

Now, We Are Breaking Up

Song Hye-kyo, Jang Ki-yong, Choi Hee-seo



03

Divorce Attorney Shin

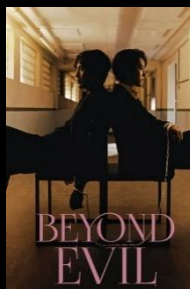
Cho Seung-woo, Han Hye-jin



04

The Glory

Song Hye-kyo, Lee Do-hyun, Lim Ji-yeon



05

Beyond Evil

Shin Ha-kyun, Yeo Jin-goo



07

One Ordinary Day

Kim Soo-hyun, Cha Seung-won

1. 0 My Roommate Is a Gumiho
2. +1 Now, We Are Breaking Up
3. +5 Divorce Attorney Shin
4. -2 The Glory N
5. n/a Beyond Evil
6. -1 Invisible
7. -1 One Ordinary Day
8. -1 Copycat Killer N
9. 0 Tokkai: Fyryousaiken Tokubetsu Kaishubu
10. 0 The Blacklist



NETFLIX TOP 10 OTHER COUNTRIES

**4th week of Apr. 2023

PHILIPPINES

1.	⬇️	The Night Agent N
2.	⬇️	The Glory N
3.	⬇️	True Beauty
4.	⬇️	Beef N
5.	n/a	Divorce Attorney Shin
6.	-1	Mr. Queen
7.	-1	Lighter and Princess
8.	+1	All of Us Are Dead N
9.	-2	Unlock My Boss
10.	⬇️	Crash Course In Romance N

TAIWAN

1.	⬇️	Copycat Killer N
2.	⬇️	Meet Yourself
3.	+1	Divorce Attorney Shin
4.	-1	The Glory N
5.	⬇️	Lighter and Princess
6.	⬇️	The Night Agent N
7.	n/a	Let's Open
8.	-1	Crash Course In Romance N
9.	-1	Mr. Queen
10.	-1	Love Like the Galaxy

HONG-KONG

1.	⬇️	Copycat Killer N
2.	⬇️	The Glory N
3.	+3	Divorce Attorney Shin
4.	-1	The Night Agent N
5.	-1	A Korean Odyssey N
6.	-1	Beef N
7.	⬇️	The Penthouse
8.	⬇️	Mr. Queen
9.	⬇️	Crash Course In Romance N
10.	⬇️	Campfire Cooking in Another World with my Absurd Skill



Thank You

KELEBRITY

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+60 17 377 4778
+62 81779078303
+82 10 9952 2820
+84 93 880 2785
+81 90 9396 8020



kelebrity.worldwide@gmail.com
connect@kelebrity.world
dibalikpulau@gmail.com