



KELEBRITY . WORLD

KOREA KELEBRITY

— 4nd week of Mar. 2023



About US —

KELEBRITY +

CONNECTS —

WORLDWIDE CLIENTS

WITH —

KOREAN-CELEBS

KELEBRITY . WORLD



About US

TELL US WHO IS THE ONE AND WE WILL CONNECT YOU

KELEBRITY . WORLD



About US

WORLDWIDE CLIENTS



KOREA KELEBRITY

ARTISTS

ACTORS

IDOLS

MODELS

CELEBRITIES

K-DRAMA

KELEBRITY . WORLD



About US

We provide our services for the categories below

TVC

Korean Celebs to be featured in
Commercials.

PRINTS

Korean Celebs to be featured in
Print Ads.

MUSIC

Copyright for Korean songs to be used
in overseas contents.

PPL

Placing brands in Korean Dramas

CONCERTS

Providing Korean artists in overseas
concerts and events



KOREA KELEBRITY —
THE KOREA BULLETIN

2303W4-05



HOT ISSUE

BTS' Jimin tops Spotify's global chart with 'Like Crazy'



ID : Chaos

Special 8 Photo-Folio

Jimin

Jimin of K-pop giant BTS has topped the world's largest music streaming service Spotify's Global Top 50 chart with his debut solo song, "Like Crazy."

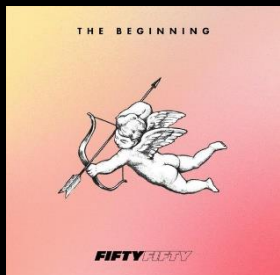
The main track off his first official individual album, "Face," bagged No. 1 on the daily global chart for Sunday with about 6.01 million streams, two days after debuting at No. 2 on the day of its release.

In Japan, "Face" topped the latest Oricon weekly albums ranking by selling 225,000 copies, making him the first solo artist to top the ranking this year to date.

The six-track album also set the record for the biggest first-week sales by a soloist in Japan this year, his agency, BigHit Music said, quoting Oricon.

Jimin became the first K-pop soloist with an album selling over 1 million copies on the day of its release based on the Hanteo Chart, a local tracker of K-pop album sales, as "Face" sold 1,021,532 copies on the first day.

It also topped the iTunes' top albums charts in 63 regions around the world, while its main single, "Like Crazy," was the No. 1 song on the service's top songs charts in 111 regions Saturday.



Fifty Fifty becomes fastest K-pop group to land on Billboard Hot 100

Girl group Fifty Fifty became the fastest K-pop group to land on the Billboard Hot 100, the U.S. music service said Monday.

Having debuted only four months ago, Fifty Fifty also became the fifth K-pop girl group to ever land on the chart, after Wonder Girls, Twice, Blackpink and NewJeans.

The group's track "Cupid" landed in 100th place on Billboard's Hot 100 singles chart.

Fifty Fifty — Keena, Saena, Sio and Aran — is a four-member girl group that debuted on Nov. 23 last year with its first EP, "The Fifty." The girl group's latest release, "The Beginning: Cupid" and the lead track "Cupid" garnered popularity among international fans of K-pop, landing at No.1 on Apple iTunes K-pop Chart on Feb. 27, three days after its release.

"Cupid" previously ranked No. 1 on Billboard's World Digital Song Sales chart on March 11, followed by 106th on Billboard Global 200, 12th on Billboard Bubbling Under Hot 100 and 20th place on the Billboard Emerging Artists chart last week.





Motherly love and killer instincts combine in new Netflix film 'Kill Boksoon'



The new Netflix crime action film starring award-winning actor Jeon Do-yeon, "Kill Boksoon," is a black comedy delivered with Korean sensibilities.

Jeon, whose career spans three decades and who has won a long list of accolades including Best Actress at Cannes, stars as a single mother who is secretly part of an assassins' organization.

Jeon plays Boksoon, who is faced with the dilemma of renewing her contract with MK ENT, a secret assassins' organization, while facing issues at home with her teenage daughter.

While "Kill Boksoon" has attracted much attention having been invited to the Berlinale International Film Festival this year Jeon thinks the film is "not just another hitman story."

Director Byun Sung-hyun, who previously directed acclaimed films such as "Kingmaker" (2022) and "The Merciless" (2017), expressed how unreal the experience of having "Kill Boksoon" screened at the Berlinale film festival this year was.

"There were over 1,800 people in attendance at the screening at the Berlinale," said Byun during the press conference. "All those people gave wholehearted reactions during the screening and it felt like they were feeling in tune with the story of our film. It was truly an uplifting experience."

Byun wrote "Kill Boksoon" with the aim of "giving a new spin" to the well-known and sometimes trite format of assassin films, said the director.

"I wanted to bring something new to the old genre of assassin films," said Byun. "I wrote the script by thinking of parallels between assassins and actors, in a sense."

Having "Kill Boksoon" released through Netflix is also a huge opportunity, according to Byun.

"Through Netflix we have the chance to introduce all these great actors to global audiences," said Byun. "It is a real opportunity and we are looking forward to viewers' reactions to our film."

"Kill Boksoon" is set for worldwide release on March 31 on Netflix.



COMING UP FAN MEETINGS

KELEBRITY.WORLD



01

강지영 JIYOUNG

03/30 JAPAN



02

엑소 EXO

04/08 SEOUL (Beyond LIVE)



03

김남길 KIM NAM-GIL

06/10 SEOUL

TBD
TOKYO, OSAKA, BANGKOK, HONG KONG, TAIPEI, SINGAPORE



COMING UP CONCERTS

PHANTOM WayV



WayV FANMEETING TOUR

Kyung Hee University Peace Hall
2023.02.11 (SAT) 14:00 / 20:00



2023 TREASURE TOUR HELLO

TAIPEI
NTSU ARENA (LINKOU ARENA) 2023.03.04

KUALA LUMPUR
MALAWATI INDOOR STADIUM, SHAH ALAM 2023.03.11

JAKARTA
ICE BSD CITY (KAS TANGERANG) HALL 5-6 2023.03.18-03.19

BANGKOK
IMPACT ARENA, MUANG THONG THANI 2023.04.01

SINGAPORE
SINGAPORE INDOOR STADIUM 2023.04.08

MANILA
SM MALL OF ASIA ARENA 2023.04.15

MACAU
GALAXY ARENA AT GALAXY MACAU™ 2023.04.22

HONG KONG
ASIA WORLD - ARENA 2023.05.20

PRESENTED BY PROMOTED BY

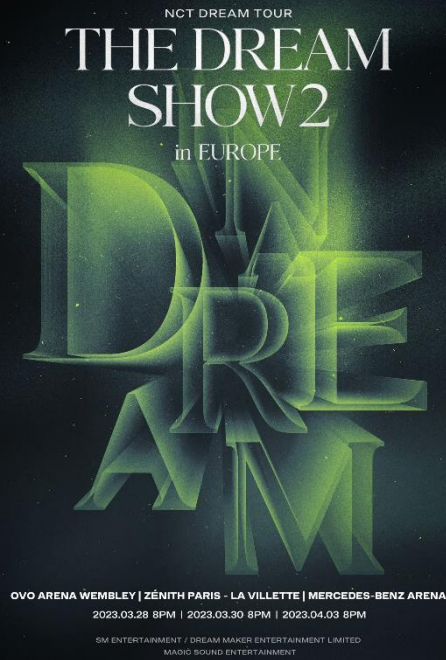
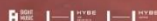
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+++ TOMORROW X TOGETHER WORLD TOUR ACT: SWEET MIRAGE

KOREA	3.25-26	SEOUL	US	5.06	CHARLOTTE
				5.09-10	BELMONT PARK
ASIA	4.01	SINGAPORE		5.16	WASHINGTON, D.C.
	4.05	TAIPEI		5.19-20	DULUTH
JAPAN	4.14-15	OSAKA		5.23-24	SAN ANTONIO
	4.18-19	SAITAMA		5.27	LOS ANGELES
	4.25-26	KANAGAWA			
	4.29-30	AICHI			

MORE TO COME



NCT DREAM TOUR THE DREAM SHOW 2 in EUROPE

OVO ARENA WEMBLEY | ZÉNITH PARIS - LA VILLETTE | MERCEDES-BENZ ARENA
2023.03.28 8PM | 2023.03.30 8PM | 2023.04.03 8PM

SM ENTERTAINMENT / DREAM MAKER ENTERTAINMENT LIMITED
MADDO SOUND ENTERTAINMENT



WEI 2ND WORLD TOUR PASSION IN JAPAN

TOKYO
2023.04.21 FRI
TOKYO DOME CITY HALL
15:00 / 19:00

OSAKA
2023.04.23 SUN
OSAKA HANKAI HAMIKIRI HALL
14:00 / 18:00

have fun together.

CELEBRITY . WORLD

01

웨이선브이 WayV

04/01-2 BANGKOK
04/29 JAKARTA

02

트레저 TREASURE

04/01 BANGKOK
04/08 SINGAPORE
04/15 MANILA
04/22 MACAU
05/20 HONG KONG

03

TXT

04/01 SINGAPORE
04/05 TAIPEI
04/14-30 JAPAN
05/06-27 US

04

NCT DREAM

03/28 LONDON	04/14 DALLAS
03/30 PARIS	04/18 LA
04/03 BERLIN	04/21 SEATTLE
04/05 NEWARK	04/29-30 MANILA
04/07 CHICAGO	05/01 SINGAPORE
04/09 ATLANTA	05/13 MACAU
04/12 HOUSTON	05/20 KUALA LUMPUR

05

위아이 WEI

04/21 TOKYO
04/23 OSAKA



COMING UP CONCERTS

KELEBRITY.WORLD



06

김우진 KIM WOOJIN

03/29 HONG KONG
04/01 TAIPEI
04/03 TOKYO



07

블랙핑크 BLACK PINK

05/14 SINGAPORE
05/20-21 MACAU



08

잇지 ITZY

04/08 BANGKOK



09

온리원오브 Only One Of

03/31-04/16 US



COMING UP CONCERTS



10

김준수 KIM JUNSU

04/07-10 JAPAN

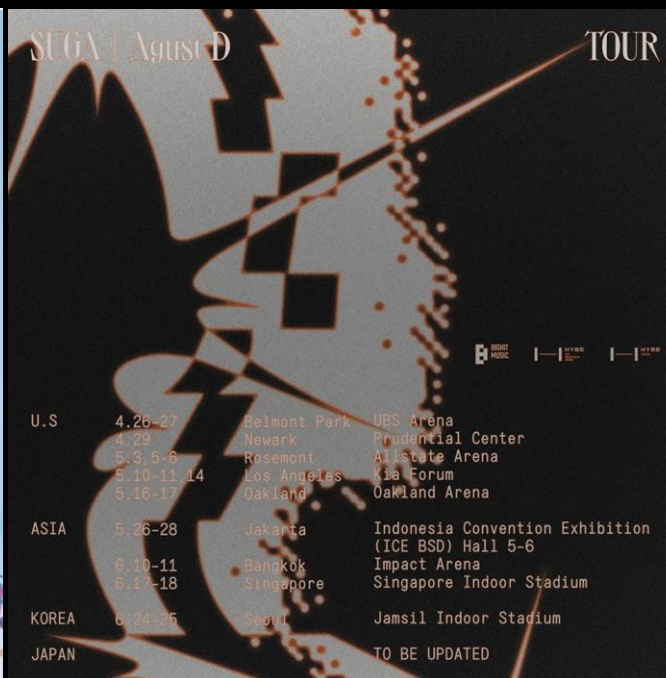


11

케플러 Kep1er

JAPAN CONCERT TOUR

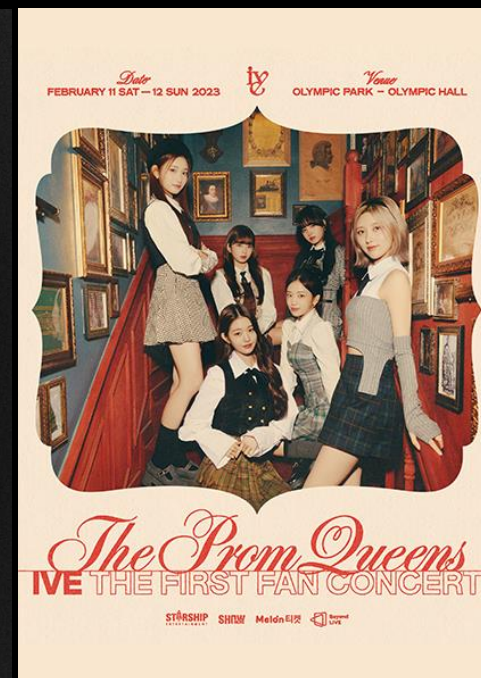
05/20-21 TOKYO
06/02-03 AICHI
06/10-11 KOBE



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BTS 슈가 SUGA

U.S	04/26-27 Belmont Park 04/29 Newark 05/03,05-06 Rosemont 05/10-11,14 Los Angeles 05/16-17 Oakland	ASIA	05/26-28 Jakarta 06/10-11 Bangkok 06/17-18 Singapore
KOREA	06/24-25 Seoul		
JAPAN	TO BE UPDATED		



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아이브 IVE

06/17 MANILA
06/24 TAIPEI
06/30 SINGAPORE
07/08 BANGKOK



ACTORS OF THE MONTH.



신예은 Shin Ye-eun

Born January 18, 1998 (age 25)
Years active 2018
Agent JYP Ent.

2020 Series | Welcome
Series | More Than Friends

2022 Series | Yumi's Cells
Series | Revenge of Others

2023 Series | The Glory
Series | The Secret Romantic Guesthouse



려운 Ryeoun

Born August 26, 1998 (age 24)
Years active 2017
Agent Lucky Company

2020 Series | 18 Again
2021 Series | So I Married the Anti-fan

2022 Series | Through the Darkness
2023 Series | The Secret Romantic Guesthouse



COMING UP CONCERTS

K-POP ARTISTS OF THE MONTH.

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위아이 WEI

Years active 2020
 Labels OUI Entertainment
 Members JANG DAEHYEON, KIM DONGHAN, KIM JUNSEO
 YOO YONGHA, KIM YOCHAN, KANG SEOKHWA



피프티 피프티 FIFTY FIFTY

Years active 2022
 Labels Attrakt
 Members Keena, Saena, Aran, Sio



K-POP WEEKLY CHART (TOP 10)

**4nd week of Mar. 2023

MelOn

1	—		Kitsch IVE (아이브)
2	—		Ditto NewJeans
3	—		OMG NewJeans
4	—		Hype boy NewJeans
5	—		Teddy Bear STAYC(스테이씨)
6	—		사건의 지평선 윤하 (YOUNHA)
7	—		사랑은 늘 도망가 임영웅
8	—		파이팅 해야지 (Feat. 이영지) 부석순 (SEVENTEEN)
9	—		I Don't Think That I Like Her Charlie Puth
10	—		심(心) DK(디셈버)

iTunes Korea chart

Song	Artist
1 OMG	NewJeans
2 Ditto	NewJeans
3 Hype Boy	NewJeans
4 Suzume (feat. Toaka)	RADWIMPS
5 Teddy Bear	STAYC
6 NIGHT DANCER	imase
7 Love Me Like This	NMIXX
8 Attention	NewJeans
9 I Don't Think That I Like Her	Charlie Puth
10 Fighting (feat. Lee Young Ji)	BSS

HANTEO chart Beta

1 Ditto	NEWJEANS
2 Kitsch	IVE
3 HYPE BOY	NEWJEANS
4 OMG	NEWJEANS
5 Teddy Bear	STAYC
6 CHRISTIAN	ZIOR PARK
7 사건지평선	YOUNHA
8 I DON'T THINK THAT I LIKE HER	CHARLIE PUTH
9 파이팅 해야지 (Feat. 이영지)	BSS
10 밤이 무서워요	JUJU SECRET

billboard HOT 200 global chart

1		→ Flowers Miley Cyrus
2		→ Die For You The Weeknd & Ariana Grande
3		→ TQG Karol G x Shakira
4		→ Kill Bill SZA
5		↑ Boy's A Liar, Pt. 2 PinkPantheress & Ice Spice
19		→ OMG NewJeans
28		NEW Set Me Free TWICE
106		NEW Cupid Fifty Fifty
107		↓ Hype Boy NewJeans
108		↓ On The Street i-hope With J. Cole
170		↑ Antifragile LE SSERAFIM



NETFLIX TOP 10 INDONESIA

**4th week of Mar. 2023



02

The Glory

Song Hye-kyo, Lee Do-hyun, Lim Ji-yeon



04

Unlock My Boss

Chae Jong-hyeop, Park Sung-woong
Seo Eun-Soo



05

Taxi Driver

Lee Je-hoon, Esom, Pyo Ye-Jin



08

Crash Course In Romance

Jeon Do-yeon, Jung Kyung-ho



09

True Beauty

Moon Ga-young, Cha Eun-woo
Hwang In-yeop



06

Divorce Attorney Shin

Cho Seung-woo, Han Hye-jin



07

Mr. Queen

Shin Hye-sun, Kim Jung-hyun

1. - The Night Agent N
2. - The Glory N
3. - Saiyo Sakato
4. - Unlock My Boss
5. - Taxi Driver
6. +3 Divorce Attorney Shin
7. - Mr. Queen
8. -2 Crash Course In Romance N
9. -1 True Beauty
10. - Shadow and Bone N

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NETFLIX TOP 10 MALAYSIA

**4th week of Mar. 2023



02

The Glory

Song Hye-kyo, Lee Do-hyun, Lim Ji-yeon



03

Unlock My Boss

Chae Jong-hyeop, Park Sung-woong, Seo Eun-Soo



04

Mr. Queen

Shin Hye-sun, Kim Jung-hyun



05

Divorce Attorney Shin

Cho Seung-woo, Han Hye-jin



06

True Beauty

Moon Ga-young, Cha Eun-woo, Hwang In-yeop



07

Crash Course In Romance

Jeon Do-yeon, Jung Kyung-ho



09

Taxi Driver

Lee Je-hoon, Esom, Pyo Ye-Jin

1. - The Night Agent N
2. - The Glory N
3. - Unlock My Boss
4. - Mr. Queen
5. +3 Divorce Attorney Shin
6. -1 True Beauty
7. -1 Crash Course In Romance N
8. -1 Shadow and Bone N
9. - Taxi Driver
10. n/a My Hero Academia

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NETFLIX TOP 10 SINGAPORE

**4th week of Mar. 2023



02

The Glory

Song Hye-kyo, Lee Do-hyun, Lim Ji-yeon



03

Divorce Attorney Shin

Cho Seung-woo, Han Hye-jin



04

Unlock My Boss

Chae Jong-hyeop, Park Sung-woong, Seo Eun-Soo



07

Crash Course In Romance

Jeon Do-yeon, Jung Kyung-ho



08

True Beauty

Moon Ga-young, Cha Eun-woo, Hwang In-yeop



06

Mr. Queen

Shin Hye-sun, Kim Jung-hyun

1. - The Night Agent **N**
2. - The Glory **N**
3. +2 Divorce Attorney Shin
4. -1 Unlock My Boss
5. +3 Inside Crime Scene
6. -2 Mr. Queen
7. - Crash Course In Romance **N**
8. -2 Shadow and Bone **N**
9. - Love Is Blind **N**
10. - True Beauty

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NETFLIX TOP 10 THAILAND

**4th week of Mar. 2023



01

The Glory

Song Hye-kyo, Lee Do-hyun, Lim Ji-yeon



03

Unlock My Boss

Chae Jong-hyeop, Park Sung-woong, Seo Eun-Soo



05

Mr. Queen

Shin Hye-sun, Kim Jung-hyun



07

True Beauty

Moon Ga-young, Cha Eun-woo, Hwang In-yeop



08

Crash Landing on You

Son Ye-jin, Hyun Bin



09

Alchemy of Souls

Lee Jae-wook, Jung So-min



10

Crash Course In Romance

Jeon Do-yeon, Jung Kyung-ho

1. – The Glory N
2. – The Night Agent N
3. +1 Unlock My Boss
4. -1 Shadow and Bone N
5. +1 Mr. Queen
6. -1 Royal Doctor
7. – True Beauty
8. – Crash Landing on You N
9. – Alchemy of Souls N
10. – Crash Course In Romance N



NETFLIX TOP 10 OTHER COUNTRIES

**4th week of Mar. 2023

VIETNAM

1.	—	The Glory	↘
2.	—	The Night Agent	↘
3.	—	Taxi Driver	
4.	—	Mr. Queen	
5.	+4	Divorce Attorney Shin	
6.	-1	Crash Course In Romance	↘
7.	-1	In the Name of God: A Holy Betrayal	↘
8.	+2	Story of Yanxi Palace	
9.	-1	Unlock My Boss	
10.	-3	Shadow and Bone	↘

PHILIPPINES

1.	—	The Night Agent	↘
2.	—	The Glory	↘
3.	—	True Beauty	
4.	—	Unlock My Boss	
5.	—	Mr. Queen	
6.	—	Shadow and Bone	↘
7.	n/a	Biz Kimden Kaçıyorduk Anne?	↘
8.	—	My Hero Academia	
9.	-2	Crash Course In Romance	↘
10.	n/a	Divorce Attorney Shin	

JAPAN

1.	—	The Glory	↘
2.	—	The Night Agent	↘
3.	+4	Bluelock	
4.	-1	Divorce Attorney Shin	
5.	-1	Crash Course In Romance	↘
6.	+2	My Hero Academia	
7.	-1	Extraordinary Attorney Woo	↘
8.	-3	War of Trap	
9.	+1	Crash Landing on You	↘
10.	-1	Ariyoshi Assists	↘

TAIWAN

1.	—	The Glory	↘
2.	—	The Night Agent	↘
3.	+3	Divorce Attorney Shin	
4.	-1	Crash Course In Romance	↘
5.	-1	Unlock My Boss	
6.	-1	Mr. Queen	
7.	n/a	Let's Open	
8.	-1	Diary of a Prosecutor	
9.	-1	Love Like the Galaxy	
10.	—	In the Name of God: A Holy Betrayal	↘

HONG-KONG


1.	—	The Glory	↘
2.	—	The Night Agent	↘
3.	—	A Korean Odyssey	↘
4.	+4	Divorce Attorney Shin	
5.	-1	Unlock My Boss	
6.	—	Mr. Queen	
7.	-2	In the Name of God: A Holy Betrayal	↘
8.	-1	Crash Course In Romance	↘
9.	n/a	My Hero Academia	
10.	-1	Shadow and Bone	↘



Thank You

KELEBRITY

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